There is strong, scientific evidence for the fact that high quality ECE can have lasting effects on brain architecture, and child development.
States Fall in Line (Figure 2)

Nearly all states had launched kindergarten funding initiatives by the end of the 1970s.

SOURCE: Author calculations based on historical publications and state session laws.
Source: http://educationnext.org/files/ednext_20102_62 Fig2.jpg
ECE Revenue Sources
Shares of Funding in US ECE Market (FY 2015)

- Families: $46 Billion (52%)
- Government: $41 Billion (46%)
- Private Sector: $2 Billion (2%)
Intervening for Quality

Quality Rating Improvement Systems can be powerful market interventions

1. **Improve Quality Assurance** – progressive standards, with assessment & monitoring defines quality

2. **Offer Supply**-side interventions – program and practitioner supports (TA and PD) and direct financial support for programs via tiered payment rates, quality awards, etc. supports the increased cost of quality

3. **Offer Demand**-side interventions – public ratings, consumer education and financial incentives and supports for families informs choice AND supports the increased cost of quality