theBostonBasics

Fun, Simple, and Powerful!

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Education Writers Association
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www.BostonBasics.org
None of us can do alone what *all* of us can do together.
Founding Organizations

Black Philanthropy Fund
a learning and leadership community

The Achievement Gap Initiative at Harvard University
Toward Excellence with Equity

Mayor’s Office

WGBH
80% of Brain Growth in the First Three Years!
Racial, ethnic, and socio-economic skill gaps are very apparent in national data by the age of two!
The Boston Basics

MAXIMIZE LOVE, MANAGE STRESS

TALK, SING, AND POINT

123 COUNT, GROUP, AND COMPARE

EXPLORE THROUGH MOVEMENT AND PLAY

READ AND DISCUSS STORIES
Saturate the community with the Boston Basics.

Make *life* the program!

Help families experience positive reinforcements *from every direction* for doing the Boston Basics.
Socio-Ecological Saturation

- Health Centers
- Hospitals
- Faith Based Organizations
- Schools, Museums, & Libraries
- Community Centers
- Child Care Settings
- Housing Developments
- Barbers & Beauticians
Boston Basics Toolkit

- Videos
- Posters
- Booklets
- Baseline Survey on Beliefs
- Train the Trainer Protocols
- Parent Workshop
- Facilitator Training for Parent Workshop
- Website: www.BostonBasics.org
- App (forthcoming)
Face-to-Face Dissemination and Supports

- Well-Baby Health Care Visits
- Adult Check-Ups
- Counseling Groups
- Home Visits
- Trainings for Parents, Extended Family Members, Others
- Prenatal Training
- Briefings when Leaving the Hospital with the Newborns
- Professional Development for Early-Childhood Caregivers
- Sermons
- Celebrations
- Parent Groups & Care Circles
The English Language Overview Video (Spanish is also available.)
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