

2015 Diving Into Data Workshop

June 12 – 15, 2015 | New York City

We're so pleased you could join us! Data journalism is more than just reporting on numbers. Think of data journalism as the well-placed source at your fingertips.

We have a great group of coaches to lead and support you over the next few days. My hope is that you'll come away far more confident in your ability to manipulate and glean information from different types of data sets.

Based on past participants, we predict you'll leave this workshop able and eager to use data in new and interesting ways.

—Caroline Hendrie, Executive Director, EWA



Friday, June 12

4:00 p.m. Registration at Hotel Begins

6:00 p.m. Dinner at Dwyer Cultural Center

Emily Richmond,
Education Writers
Association

Sarah Carr,
Columbia University

6:45 p.m. Data Story Brainstorming

8:00 p.m. Keynote Address
Mark Hansen,
Columbia University

8:45 p.m. Adjourn

Saturday, June 13

(All events on campus)

8:00 a.m. Breakfast (Rm 709C)

9:00 a.m. Data Lab: Intro to Your Data Software

- **Basic/Intermediate Excel** (Rm 501A)
- **Advanced Excel/Introduction to Access** (Rm 511B)
- **SPSS** (Rm 511C)

Unless otherwise noted, all sessions during the seminar will take place in the above rooms.

12:00 p.m. Lunch (Rm 709C)

1:00 p.m. How I Did The (Data) Story (Rm 511B)
Tawnell Hobbs, The
Dallas Morning News

2:15 p.m. Data Lab: Refresher

3:00 p.m. Data Lab: New Skills

4:30 p.m. Data Lab: Reporters Work on Their Data

6:00 p.m. Adjourn

Sunday, June 14

(All events on campus)

8:00 a.m. Breakfast (Rm 601B)

9:00 a.m. Data Lab: What's Not Working?

10:00 a.m. Data Lab: Reporters Work on Their Data

12:00 p.m. Lunch (Rm 601B)

1:00 p.m. How I Did The (Data) Story (Rm 511B)
Holly Hacker, The
Dallas Morning News

2:00 p.m. Data Lab

4:15 p.m. Data Lab

6:00 p.m. Adjourn

Monday, June 15

(All events on campus)

8:00 a.m. Breakfast (Rm 601B)

9:00 a.m. Data Lab

12:00 p.m. Lunch (Rm 601B)

1:00 p.m. How I Did The (Data) Story (Rm 511B)
Heather Vogell,
ProPublica

2:00 p.m. Data Lab (Optional)

4:00 p.m. Workshop Ends

Locations

Hotel: Aloft Harlem, 2296 Frederick Douglass Blvd, (212) 749-4000

Workshop: Columbia University School of Journalism, 2950 Broadway, (212) 854-8608

Friday Dinner: Dwyer Cultural Center, 258 Saint Nicholas Ave, (212) 222-3060

Biographies

Sarah Butrymowicz is the data editor at The Hechinger Report, a national education news site based in New York. Previously, she spent four years as a staff writer for The Hechinger Report covering K-12 education. Her work has appeared in The Washington Post and the Los Angeles Times, as well as on Time.com and NBCNews.com. She has won several reporting awards, including the 2012 New York Press Club's Nellie Bly Cub Reporter Award. She earned her master's degree from Columbia University's Graduate School of Journalism.

Holly Hacker is an education reporter and data specialist at The Dallas Morning News. She analyzed college cost data and helped write stories for Tuition Tracker, a joint project with EWA and The Hechinger Report. Hacker has taught at several EWA workshops on using data and statistics, in hopes of turning education writers onto the joys and powers of data analysis. She was part of the team that won Education Writer Association's 2004 Hechinger Grand Prize for stories on educator-led cheating on Texas' standardized tests. Previously, Hacker worked at the St. Louis Post-Dispatch and papers in California and Maryland. She has a bachelor's degree from Stanford University and a master's degree from the University of Missouri. Contact her at hhacker@dallasnews.com or on Twitter @hollyhacker.

Mark Hansen is a professor of journalism at Columbia University. Previously, he held appointments in the department of statistics, the department of design media arts and the department of electrical engineering at UCLA – literally forming a triangulation of data, art and technology. Hansen also worked in New York as a long-standing visiting researcher at The New York Times Research & Development Lab and consultant with HBO Sports. Hansen works with data in an essentially journalistic practice, crafting stories through algorithm, computation and visualization. In addition to his technical work, Hansen also has an active art practice involving the presentation of data for the public. His work with Ben Rubin at EAR Studio has been exhibited at the Museum of Modern Art in New York, the Whitney Museum, the Centro de Arte Reina Sofia, the London Science Museum, the Cartier Foundation in Paris, and the lobby of The New York Times building (permanent display) in Manhattan. Hansen holds a doctorate and master's degree in statistics from the University of California, Berkeley and a bachelor's in applied math from the University of California, Davis.

Tawnell Hobbs is an education reporter at The Dallas Morning News and covers Dallas public schools. She has been at the News since 2000 and prior to that was a reporter at the Fort Worth Star-Telegram covering education and city government. Hobbs also teaches computer-assisted reporting at Texas Christian University. What she loves most about CAR is the power it gives to journalists to analyze data and find answers, instead of relying solely on someone to provide the information. Before starting her journalism career, Hobbs served in the United States Air Force and the Texas Air National Guard for a combined total of about 10 years. She received honorable discharges for both stints of service.

Heather Vogell is a reporter at ProPublica. Previously, she was a reporter at The Atlanta Journal-Constitution, where her work on test cheating in the public school system resulted in the indictments of the superintendent and 34 others. A series she co-authored, "Cheating Our Children," examined suspicious test scores in public schools across the nation, becoming a 2013 finalist for the Goldsmith Prize for Investigative Reporting. Before the Journal-Constitution, she worked at The Charlotte Observer, The Chicago Tribune, and The Day in New London, Conn.

Support EWA

We hope you found this workshop rewarding and will improve your work of reporting on education topics. To allow us to provide you with quality resources and scholarships, please make a gift to our Reporting on Education Fund at www.EWA.org/Donate.

Thank you!

Special Thanks

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